

CULTUUR&CAMPUS PUTSELAAN

Campus Studio Programme:
Collective learning for a shared and just city

Deliverable D4.4 – update #1 Q2 2025



General Information

Project description

Acronym	C&CP
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Project number	101079929
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Deliverable description

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Acronyms and definitions

Acronym	Meaning
AWC	Afrikaanderwijk Coöperatie
BUZ	Stichting Buzinezzclub Foundation
C&CP	Cultuur&Campus Putselaan
CA	Consortium Agreement
COD	Stichting Codarts voor de Kunsten
EC	European Commission
ELIA	European League of Institutes in the Arts
ESHCC	Erasmus School of History, Culture and Communication
EUR	Erasmus University Rotterdam
HR	Stichting Hogeschool Rotterdam
ICLEI	ICLEI - Local Governments for Sustainability
RDAM	Gemeente Rotterdam
TU Delft	Technische Universiteit Delft
WDKA	Willem de Kooning Academy Rotterdam
WP(s)	Work Package(s)

Acknowledgement

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Contents

1. About the Cultuur&Campus Putselaan Project
2. Introduction to the “Campus Studio Programme”
3. Places for study - locations
4. Team and programme lines
5. Programme
6. Budget
7. Planning
8. Appendix : update Q2 2025

1. About the Cultuur&Campus Putselaan Project

Cultuur&Campus Putselaan (C&CP) pilots a new approach to city making through education, research, policy and culture at the heart of Rotterdam South. The C&CP will be located on the Putselaan. In our approach, we facilitate the coming together of different types of knowledge - theoretical, practical, from the arts and sciences - with the lived experiences of citizens. We do so in three ways.

First, by co-creating a vibrant site of encounter, dialogue and shared learning. The C&CP will be housed in a historical building, the refurbishment of which unites a sustainable re-design vision of students of architecture and built environment, with the wishes and needs of local stakeholders, in a part of town where education and cultural institutions are scarce. This will be a hub for students, residents, social enterprise start-ups, lecturers and researchers – a place for learning, studying, community, art and culture. C&CP will connect to existing initiatives and spaces, while also providing a unique hub for higher education in the area.

Second, we will facilitate empowering the co-design of impact-oriented learning curricula that can make the area more sustainable, inclusive, and enriching. From sustainable crafts and repair workshops open to all, to lifelong learning formats and Master level courses, we will test innovative didactic approaches geared towards activating and inspiring citizens, students, and lecturers in shaping a better future for Rotterdam South.

Third, we will ground our approach to research in participatory research and citizen science, that empowers residents to take part in the processes that shape their city and delivers a sound understanding of the area, its challenges and opportunities, based on shared ownership.

Evaluating our experience, we will identify the most effective strategies for delivering territorial transformations that build on situated knowledge of an area and where the vision is shaped and implemented through multi-stakeholder and multi-level collaborations. The evaluation and lessons learned will be reported on in context of work package 7 on Future Plans and Replicability, which prepares for the transition and upscaling of the C&CP project to the Cultuur&Campus Doklaan and the replication of this project elsewhere in Europe, including replication of its learning and programming formats, and provides policy recommendations on the project learning.

Consortium

- Erasmus University Rotterdam, Erasmus School of History, Culture and Communication
- Willem de Kooning Academy Rotterdam
- Hogeschool Rotterdam (Affiliate of WDKA)
- Codarts University for the Arts
- Afrikaanderwijk Coöperatie
- Municipality of Rotterdam
- Buzinezzclub
- European League of Institutes of the Arts
- ICLEI – Local Governments for Sustainability

2. Introduction to the “Campus Studio Programme”

The Afrikaanderwijk Cooperative - Campus studio programme: Collective learning for a shared and just city.

The Campus Studio programme: collective learning for a shared and just city consists of a series of activities focussing on societal questions arising in the neighbourhood. Topics relate to health and wellbeing, gentrification, non-institutional knowledge, inclusion and participation, trust and community belonging, climate resilience, environmental sustainability and responsibility towards the natural environment. The programme aims to explore collective approaches to building a sustainable future for the neighbourhoods surrounding the Putselaan, with a strong focus on learning from and incorporating local knowledge.

Sharing and exchanging knowledge is the main condition for all activities. In gatherings, workshops, lectures, performances, reading sessions, debates and knowledge sessions about the living space and the developments in the city and the actual campus itself, members of the cooperative, experts, students and residents will talk and work together. The programme will take place at the renovated school building of Cultuur&Campus Putselaan, its garden and at other locations in the vicinity, such as Gemaal op Zuid and the Grondstoffenstation (Recycling Resource Station), to ensure the alignment with valuable existing infrastructures in the neighbourhood.

The Campus Studio programme will undergo a review every six months after the programme launch. These reviews will involve gathering feedback from programme participants, tracking attendance numbers, and measuring impact through data-visualization.

Introduction - The Afrikaanderwijk Cooperative

The Afrikaanderwijk Cooperative, founded in 2013, is a cooperative of engaged residents of the Afrikaanderwijk. The Cooperative researches and tests new ways of living, how to learn and work together, and how to provide collective care in practice. It originated from a preliminary trajectory of Freehouse, an initiative of visual artist Jeanne van Heeswijk. Culture still forms one of the main pillars of the Cooperative's activities.

The Cooperative promotes sustainable local production, knowledge exchange, cultural development and entrepreneurship on the basis of shared responsibility and participation. The Afrikaanderwijk Cooperative provides services such as catering, cleaning, transport, textile production, management, knowledge and culture. All activities are run by residents or others rooted in the area. By being actively engaged and present in the area for many years, the Afrikaanderwijk Cooperative knows the power of local communities and small-scale open organizations, in which (informal) learning and working come together. The organizational form ensures that money circulates as much as possible within the district, thus benefiting the district itself. By joining forces, a greater and more capital-effective *clout* can be achieved.

Studio programme collective learning for a shared and just city

In addition to the regular cultural programme by the Cooperative, the collaboration with many other (cultural) parties in the city has always played an important role since its establishment. In recent years, the Cooperative has built a strong network with groups that are not easily accessible for cultural institutions. For the Studio programme *collective learning for a shared and just city*, we explicitly work with this network of people and collectives from the area, connecting them with the other partners involved in the Cultuur&Campus Putselaan and their audiences. This unique position enables us to bridge gaps between institutions and communities, fostering genuine dialogue and mutual understanding.

The events can be of interest for residents from the area, (future) students, tutors, students and participants from the Cultuur&Campus Putselaan and its partners, local cultural workers and their contact, visitors of the cultural programme from Afrikaanderwijk Cooperative, people interested in sustainable spaces for encounter, collective learning and new forms of living and learning together in the city. Through these diverse connections, we aim to create a dynamic platform where different forms of knowledge and expertise can intersect and enrich each other, leading to innovative solutions for urban challenges.

3.Places for study – locations

The studio programme will mainly take place at four multifunctional locations, located on walking distance from each other: the **Gemaal op Zuid, the Recycling Resource Station (Grondstoffenstation), the Social Practice Library and the Cultuur&Campus Putselaan** (from 9eptember 2025 onwards). Parts of the programme will be brought to the public spaces located in between these locations, such as the busy Afrikaander market and the garden of the Cultuur&Campus Putselaan.

The Studio Programme will manifest itself mostly in the build-up to the foreseen opening of the Cultuur&Campus Putselaan building in September 2025. The programme will therefore start in the neighbourhood: in public space and at familiar places like the Gemaal op Zuid, slowly moving into the Cultuur&Campus Putselaan when the renovation is finished. Starting in the neighbourhood allows us to organically connect to the target group, subsequently taking them with us when we move into the building.

Home base of the Afrikaanderwijk Cooperative is **the Gemaal op Zuid**: a former pumping station built in 1899 in the heart of the district, managed and programmed by the Afrikaanderwijk Cooperative. A broad group of (local) programmers provide a diverse and actual programme with exhibitions, performances, performances and public talks in the Gemaal.

In the context of the Studio Programme, different spaces in the Gemaal will host a series of both small- scale and public activities.



The neighbourhood common Het Gemaal op Zuid, home base of the Afrikaanderwijk Cooperative



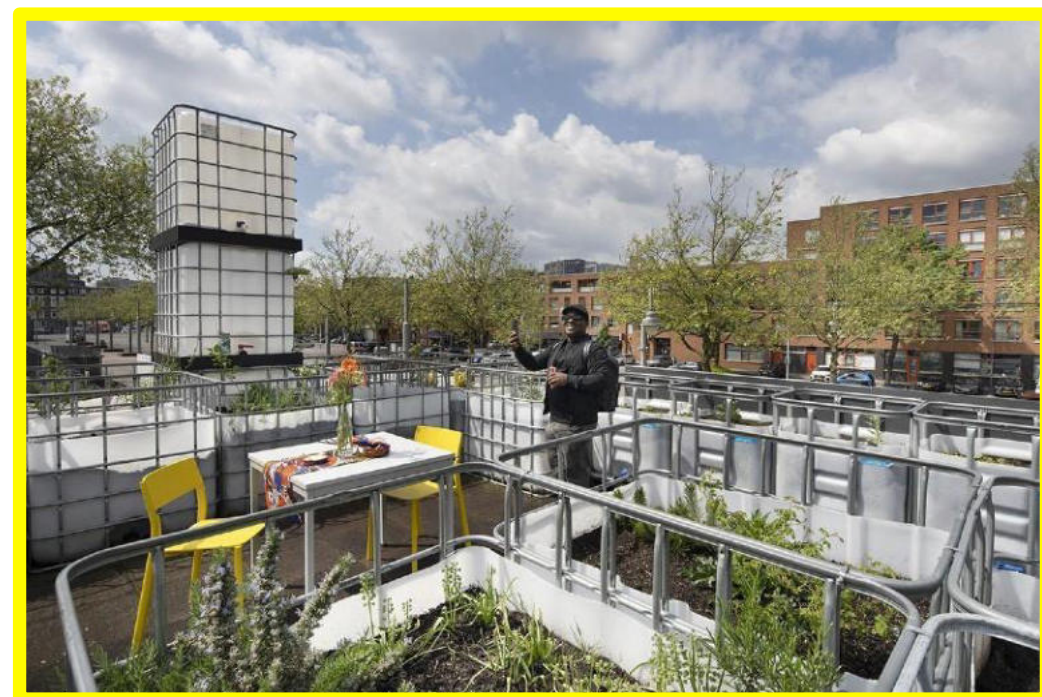
Photo Issue Wrestling: The Dark Side of Placemaking, a collaborative event between Cultuur&Campus Putselaan, the cooperative and artist Natasha Taylor.



Presentation at Gemaal op Zuid

The Recycle Resource Station (Grondstoffenstation), located at the Afrikaander open air market and situated next to the Gemaal op Zuid, is entirely built from recycled and sustainable materials. It keeps the market area clean, creates job opportunities, adds more nature, collects rainwater and offers leftover fruits and vegetables. Commissioned by the Cooperative and designed and built by Superuse Studios and the residents, the Recycle Resource Station works together with the neighbourhood to create a social and sustainable circular local economy. In 2024, it won the Rotterdam Architecture Prize. The Recycle Resource Station is unique in the Netherlands: it brings together all residual flows from the Afrikaandermarket: market entrepreneurs can bring their waste, which is then separated as much as possible, enabling reuse and recycling. At the counter, food banks and individuals can collect edible leftovers from the market free of charge. On the outside, it is mainly a place for the neighbourhood and offers protection from the hustle and bustle of the market. Running tracks and a grandstand facing the adjacent football court stimulate sports and movement. The IBC tanks collect rainwater for the school gardens on the roof and the adjacent neighbourhood garden (Tuin van de Wijk).

For the Studio Programme, the rooftop of the Recycle Resource station will be used for a series of open air master classes.



Recycling Resource Station at the Afrikaander market

In 2023, the **Social Practice Library and Archive** opened at the studio of artist Jeanne van Heeswijk in the Bloemhof neighbourhood in Rotterdam-South. The library consists of about 3000 books on public art, alternative education, activism, art, politics, urban planning, architecture, economics and philosophy. The books were collected by Jeanne during the past 30 years of her career as an artist, curator and educator and guided her own practice and that of her many collaborators.

The specific collection enables easy engagement between topics and disciplines, all connecting to social practice. People visiting the studio started browsing through them and borrowing books.

Evolving from a personal journey, the library is now actively open to the public.



The Social Practice Library and Archive in Bloemhof



Cultuur&Campus Putselaan building

The characteristic and former school building 'St. Louis' at Putselaan 178, a municipal monument built in 1927 designed by Kraaijvanger architects, will be undergoing extensive renovation to be transformed into the future **Cultuur&Campus Putselaan**. From September 2025, part of the studio programme will take place at the new location.

4. Team and programme lines

Studio Programme Collective learning for a shared and just city

Collective learning: a place where studying, meeting, and working on a sustainable future come together

For Cultuur & Campus Putselaan, the Cooperative will develop a studio programme on 'collective learning': a diverse, locally embedded series of events, developed in close collaboration with and by (local) partners and students, aiming at involving both the local residents and connections of the Cooperative and the partnering institutions of Cultuur&Campus Putselaan.

Meeting, collective learning, sharing knowledge, production, and presentation are central: activities arise directly from experiences and questions from the neighbourhoods.

The programme is fueled by themes such as gentrification, climate uncertainty, non-institutional knowledge, sustainability, and spatial inequality, which are as urgent in Rotterdam (South) as elsewhere in the world. The programme aims to stimulate and test alternative imaginations of culture, to enable mutual and equal connections and to provide a space for reflection and possibility to collectively work on a more just city and neighbourhood. The series of activities across different locations will together create an open and equal space for knowledge exchange, debate, hospitality, sharing expertise, collective research and mutual learning.

Team Afrikaanderwijk Cooperative:

Developed and produced by: Annet van Otterloo, Lindy Hengst, Kim Bouvy, Alejandra Huerta, Mustafa Abuzaid, Bernardo Bailey, Ivan Richardson, Janneke Absil, Bert van der Sloot, Katayun Taraporevala and other members.

Programme Lines

During the course of 2025, a series of more than twenty activities ranging from small to large scale will take place across the various locations. We discern 3 programme lines:

Reading Room of the future, (Building an) Urban Union and Station for Resources.

Activities from the different programme lines, in the form of reading clubs, zinemaking, lectures, tours, open air classes, conversations, workshops, collective archiving, will be organised in different locations and communicated through printed matter (calendars, posters) and online (website and social media). These activities will be documented and published when possible. During the course of the events, (April-December 2025) 3 data visualisations will be commissioned to support and visualise the outcomes of the different programmes in an accessible and attractive way.

5. Programme

1. READING ROOM OF THE FUTURE

Collective readings, study sessions, in situ iterations of the Library of Social Practice Programme development by Social Practice Library, Reading Room, Katayun Taraporevala, Senka Milutinović, Natasha Taylor, Iliada Charalambous, students, poets, writers, educators, and others.

1.a. **Reading Room of the Future: Imagining Inclusive and Sustainable Cities**

When: 2025

What: research, event

Where: Social Practice

Library and

Cultuur&Campus

Putselaan

Who: Students Erasmus University, Minor

In September 2025 the 'Sustainable, Inclusive, Beautiful City-making. Cultuur&Campus New European Bauhaus Minor' will start at C&CP. Students from this new interdisciplinary Minor on sustainable and inclusive city-making will host a Reading event at the Social Practice Library. The Library offers a rich resource for exploring social and ecological challenges. During the event, participants and students will engage with selected readings that connect to themes of sustainable urban futures, community engagement, and artistic practice. The discussion will encourage critical reflection and exchange between students, local stakeholders, and visitors, fostering new insights into city-making and social transformation. This initiative aligns with the Minor's mission to bridge disciplines and collaborate with communities in reimagining urban spaces. For the Studio programme, the students will focus on the notion of collective learning and education as specific topics for reading and discussion.

1.b. **Reading Room of the Future: Social Practice Library & Archive**

When: 2025

What: 3 events (readings, zinemaking, categorizing, public discussions) Where: Social Practice Library and Cultuur&Campus Putselaan

Who: Social Practice Library, Katayun Taraporevala, Senka Milutinović, Natasha Taylor and others.

As part of the Studio Programme, the collection and topics of the Social Practice Library and Archive will be activated through events about collective learning in both the Library itself (readings, zinemaking, discussions, workshops) and the Cultuur&Campus Putselaan building by means of a moving-in event.

Programmers:

Katayun Taraporevala (Mumbai/Rotterdam) is a drawer, mixed-media artist and community facilitator. Her work revolves around bringing people together to create, learn, and explore together. She is passionate about education and keen on initiatives that merge art with learning and community. Based in Rotterdam South, she is also a member of SPIN

collective and the Maardewân community, which explore themes of publishing, gardening and collective care.

Natasha Taylor (Boston/Vlaardingen) is an interdisciplinary artist whose practice employs humor and play to question conventional narratives and explore alternative ways of being together.

Her practice looks into how entertainment can be a vehicle for both joy and critical engagement. She does this through working with communities and storytelling.

Natasha Taylor graduated from the Academy of Pop Culture in Leeuwarden in 2010 and the Master Artistic Research KABK in 2016 and has carried out various projects in collaboration with organisations such as the Nieuwe Vide Haarlem, Salon del Mobile Milan Italy, 1646 The Hague, Mulvane Art Museum Washburn University USA, Bradwolff Projects Amsterdam, Museum Dr8888 Drachten, Fries Museum Leeuwarden, NP3 Groningen, SIGN Groningen and Het Nieuwe Instituut Rotterdam. In addition to her artistic pursuits, Taylor works as a librarian at the public library. In 2022, she completed her degree as a community librarian, focusing on the exchange of knowledge within the community. Her interest lies in voicing diverse conversations and dialogues, creating opportunities for new knowledge to emerge.



Reading club at the Social Practice Library

2. BUILDING AN URBAN UNION

with research and study on gentrification, access to a just city

Programme development by Urban Front, the Cooperative Consultancy Buro, Recht op de Stad (Right to the City), Musician Dorota Matejova, Lila Athanasiadou (cultural worker with a background in architecture, teacher WDKA), cultural worker Julia Wilhelm (alumni RASL student), activist Mustapha Eaisaouiyeen, students and others.

2.a. Building an Urban Union: Local learnings Tour

When: 2025

What: 6 tours through the neighbourhood, discussion

Where: Afrikaanderwijk

Who: Mustapha Eaisaouiyeen, Cooperative Consultancy Buro

The Cooperative Consultancy Buro offers tours through the remains of the Tweebos neighbourhood, sharing how development caused displacement. Resident and Right to the City activist Mustapha Eaisaouiyeen takes visitors through the area showcasing step by step how processes of urban renewal can lead to letters from the United Nations concerning violation of human rights. Sharing this story is of extreme importance in order to prevent history from repeating itself. Because after the trauma, the knowledge remains.

The tour aims at different audiences/groups: Erasmus students, new visitors and other education partners.





Tour through the Tweebosbuurt with Mustapha

2.b. **Building an Urban Union: Sounds of South (working title)**

When: 2025

What: 2 music gatherings/performances/workshops

Where: Gemaal op Zuid, Cultuur&Campus

Putselaan Who: Dorota Matejova & Friends

Dorota Matejová (Slovakia/Rotterdam) is a neighbor, a musician, flutist, movement performer, poet and teacher from Slovakia, currently based in Rotterdam South. She is an experienced performer in various music, movement and interdisciplinary contexts. She is interested in using and transforming local, daily spaces into a space where music, poetry and performance art can connect, communicate and engage with the audience in authentic and welcoming ways. As a Rotterdam-based artist, she is especially keen on supporting the new generation of diverse artistic voices meeting in the city, giving a platform to new sound(s), connecting different music and poetry/spoken word genres in one event. In 2025 Dorota will collaborate with and teach for Corpo. A Rotterdam South based collective that was founded by Clara Brito, Ani Kehayova and Noemi Bardas - all active in the fields of dance, performance, movement studies in the broadest and social sense. For the Studio programme, Dorota will develop two public performances in which music, poetry and movement will be combined.

2.c. **Building an Urban Union: Urban Front**

When: May 2025

What: lecture, discussion, workshop, forum

Where: Gemaal op Zuid, Recycle Resource Station

Who: Jeanne van Heeswijk, Annet van Otterloo, Janneke Absil, Mustapha Eaisaouiye, Lila Athanasiadou, Serda Demir, Julia Wilhelm, Emiliano Gandolfi, Ola Hassanain.

A local team of artists, students, activists, local experts, cultural organizers and members of the cooperative, exploring in collaboration with Urban Front, topics as gentrification, non-institutional knowledge, inclusion and participation in Rotterdam South. Urban Front collaborates with Afrikaanderwijk Coöperatie's Consultancy Buro on gathering and disseminating tools, knowledge, and strategies to reinforce and protect citizens' rights and agency. In 2025 this research will be shown to the public in a workshop and presentation.

Urban Front is an alliance composed of urban planners, artists, architects, designers, and researchers, who work to make cities more equitable by emphasizing grassroots knowledge and employing participatory cultural frameworks and artistic expression to strengthen communities. Members of Urban Front have decades of experience addressing critical issues including housing rights, environmental justice, public health, cultural action, and urban planning. They are internationally renowned practitioners whose strength lies in their ability to bring together their expertise to create a unique transnational and transdisciplinary group. By doing so, they offer highly localized knowledge and strive to reinforce the role of community and grassroots knowledge as a source for more just development.

3. STATION FOR RESOURCES

A station for resources as a sustainable study place: A place of circularity, presentations of sustainable design and showcases of resources & materials studies. Programme development by the Recycle Station (het Grondstoffenstation), students, Stichting Steensoep, Rotterdams Weerwoord, Superuse Studios, artist Kate Price (Alumna Piet Zwart Institute), the Botanical Garden, the Sterrenschool De Globetrotter (primary school), Stichting BuurtBuik, and others.



Afrikaanderwijk Cooperatives' Recycling Resource Station (Het Grondstoffenstation) on the market, activated with a cultural event.

3.a. A station for resources: rooftop masterclasses

When: 2025

What: with one session per month for a period of six months

Where: rooftop Recycling Resource Station

Who: in collaboration with Superuse Studios, Stichting Lalibella, WDKA New Earth minor, other Cultuur&Campus Putselaan partners such as Erasmus University, other local organizations and teachers.

Example of a class: Students will work together with **Superuse Studios** during a one-day session to take them on a journey towards a sustainable future. A workshop includes building with reuse materials such as the fruit and vegetable crates from the Afrikaander Market. This material, the plastic crate, is a symbol of long-standing collaboration between Superuse Studios and the Cooperative, as well as of their collective development of the Recycling Resource Station Station. During this hands- on session, Superuse Studios shares how the idea of the Recycling Resource Station came about and the impact it has had on the market and its neighbourhood.

Superuse Studios is an architectural studio based in Rotterdam, that bases itself on a philosophy of circular design. The existing context is taken as the starting point, the development of a building is regarded as one of the valuable results of a circular process. Reuse is viewed as an integrated design strategy, a concept that applies to both building materials as well as to energy supplies, human resources, water, traffic, and food cycles. Projects start with investigating and mapping the different layers, such as the existing location, context, and energy sources. The searching for possible interconnections leads to a design that integrates the different aspects that are aligned with the existing urban environment. Utilizing this circular vision, Superuse Studios develops strategies for cities and urban areas.

To explore sustainable possibilities of the collected food waste from the Recycle Station, artist, neighbor, gardener and avid composter **Kate Price** will provide the school lunches for the masterclasses together with **Mensa Mensa**, a local food justice organization dedicated to making good food a basic necessity.



3.3. A station for resources: SPIN Collective

When: 2025

What: 2 events

Where: garden of Cultuur&Campus Putselaan

Who: SPIN Collective

SPIN is an artist- and social justice collective constituted by alumni from the Willem de Kooning Academy Juliette Douet, Katayun Taraporevala, Carla Arcos Mathon and a network of friends, activists and students. With a passion for self-publishing, SPIN focuses on collective study as a liberating practice to build community by sharing resources, skills, materials, and knowledge.

Intertwined with its gardening and publishing practices, SPIN explores how we can create, care, and learn together, facilitating spaces for growth and connection. The public accessible garden of the Cultuur&Campus Putselaan will be the center point for creating a seed library and two gatherings/events.



6.BUDGET

<u>Concept budget:</u>	<u>Amount:</u>
D.4.4. Studio programme	
Development, project coordination and organization, event production AWC	13.500
Documentation, communication, print en data-visualization	10.150
PROGRAMME Reading Room of the Future	12.400
PROGRAMME Building an urban union	16.500
PROGRAMME Station for resources	16.700
Admin	2.750
TOTAL	72.000,00

7. PLANNING

Events will be planned and distributed according to appropriate times and seasons and the availability of the programmers and locations (see below).

[illegible]

Campus Studio Programme: Collective learning for a shared and just city

**AFRI
KAANDER
WIJK
CO-OP**

T4.3 Booklet

**STUDIO PROGRAMME
BOOKLET**



Gefinancierd door
de Europese Unie
Funded by
the European Union

Collective learning for a shared and just city Studio programme April—December 2025

Collective learning: a place where studying, meeting, and working on a sustainable future come together

Programme line

READING ROOM OF THE FUTURE

Collective readings, study sessions,
in situ iterations of the Library of Social Practice
Programme development by
Social Practice Library, Reading Room,
Katayun Taraporevala, Natasha Taylor,
Iliada Charalambous, students, poets, writers,
educators, and others.



Programme line

BUILDING AN URBAN UNION

with research and study on gentrification,
access to a just city
Programme development by Urban Front,
the Cooperative Consultancy Buro,
Recht op de Stad (Right to the City),
Dorota Matejova, Lila Athanasiadou,
Mustapha Eaisaouiyeen, students and others.



Programme line

STATION FOR RESOURCES

A station for resources as a sustainable
study place: A place of circularity, presentations
of sustainable design and showcases of
resources & materials studies.

Programme development by the Recycle Station
(het Grondstoffenstation), Rotterdams Weerwoord,
Superuse Studios, Kate Price, the Botanical Garden,
De Globetrotter (primary school), Stichting Lalibella,
Stichting BuurtBuik, students and others.



Places for study – locations



Place for study

GEMAAL OP ZUID

Home base of the Afrikaanderwijk Cooperative is the Gemaal op Zuid: a former pumping station built in 1899 in the heart of the district, managed and programmed by the Afrikaanderwijk Cooperative. A broad group of (local) programmers provide a diverse and actual programme with exhibitions, performances, performances and public talks in the Gemaal. In the context of the Studio Programme different spaces in the Gemaal will host a series of both small-scale and public activities.



Place for study

THE RECYCLE RESOURCE STATION

The Recycle Resource Station (Grondstoffenstation), located at the Afrikaander open air market and situated next to the Gemaal op Zuid, is entirely built from recycled and sustainable materials. It keeps the market area clean, creates job opportunities, adds more nature, collects rainwater and offers leftover fruits and vegetables. Commissioned by the Cooperative and designed and built by Superuse Studios and the residents, the Recycle Resource Station works together with the neighbourhood to create a social and sustainable circular local economy. For the Studio Programme, the rooftop of the Recycle Resource station will be used for a series of open air master classes.



Place for study

SOCIAL PRACTICE LIBRARY & ARCHIVE

In 2023, the Social Practice Library and Archive opened at the studio of artist Jeanne van Heeswijk in the Bloemhof neighbourhood in Rotterdam-South. The library consists of about 3000+ books on public art, alternative education, activism, art, politics, urban planning, architecture, economics and philosophy. The books were collected by Jeanne during the past 30 years of her career as an artist, curator and educator and guided her own practice and that of her many collaborators. The specific collection enables easy engagement between topics and disciplines, all connecting to social practice. Evolving from a personal journey, the library will open up to the public and for the Studio programme events.



Place for study

CULTUUR&CAMPUS PUTSELAAN

The Studio Programme will manifest itself mostly in the build-up to the foreseen opening of the Cultuur&Campus Putselaan building in September 2025. The programme will therefore start in the neighbourhood in public space and at familiar places, slowly moving into the Cultuur&Campus Putselaan when the renovation is finished.

The series of activities across different locations will together create an open and equal space for knowledge exchange, debate, hospitality, sharing expertise, collective research and mutual learning.

READING ROOM OF THE FUTURE program



Sept — Dec 2025, Reading Room of the Future:

Reading Club – Imagining Inclusive and Sustainable Cities

In September 2025 the 'Sustainable, Inclusive, Beautiful City-making. Cultuur&Campus New European Bauhaus Minor' will start at C&CP. Students from this new interdisciplinary Minor on sustainable and inclusive city-making will host a Reading event at the Social Practice Library. The Library offers a rich resource for exploring social and ecological challenges. During the event, participants and students will engage with selected readings that connect to themes of sustainable urban futures, community engagement, and artistic practice. The discussion will encourage critical reflection and exchange between students, local stakeholders, and visitors, fostering new insights into city-making and social transformation. This initiative aligns with the Minor's mission to bridge disciplines and collaborate with communities in reimagining urban spaces. For the Studio programme, the students will focus on the notion of collective learning and education as specific topics for reading and discussion.

@ Social Practice Library and Cultuur&Campus Putselaan

May — September 2025, Reading Room of the Future:

Social Practice Library & Archive

As part of the Studio Programme, the collection and topics of the Social Practice Library and Archive will be activated through events about collective learning in both the Library itself (readings, zinemaking, discussions, workshops) and the Cultuur&Campus Putselaan building by means of a moving-in (neighbourhood archive) event during the opening week of the new renovated building of C&CP in September 2025.

@ Social Practice Library and Cultuur&Campus Putselaan

READING ROOM OF THE FUTURE programme

The programme consists of a series of activities focussing on societal questions arising in the neighbourhood. Topics relate to health and wellbeing, gentrification, inclusion and participation, trust and community belonging, climate resilience, and environmental sustainability.

BUILDING AN URBAN UNION programme



April — November 2025, Building an Urban Union:

Local learnings Tour

The Cooperative Consultancy Buro offers tours through the remains of the Tweebos neighbourhood, sharing how development caused displacement. Resident and Right to the City activist Mustapha Eaisiouiyeen takes visitors through the area showcasing step by step how processes of urban renewal can lead to letters from the United Nations concerning violation of human rights. Sharing this story is of extreme importance in order to prevent history from repeating itself. Because after the trauma, the knowledge remains.

@ Public space

May & September 2025, Building an Urban Union:

Sounds of South

Dorota Matejova is a neighbor, a musician, flutist, movement performer, poet and teacher from Slovakia, currently based in Rotterdam-South. She is an experienced performer in various music, movement and interdisciplinary contexts. She is interested in using and transforming local, daily spaces into a space where music, poetry and performance art can connect, communicate and engage with the audience in authentic and welcoming ways. As a Rotterdam-based artist, she is especially keen on supporting the new generation of diverse artistic voices meeting in the city, giving a platform to new sound(s), connecting different music and poetry/spoken word genres in one event. For the Studio programme, Dorota will develop two public performances in which music, poetry and movement will be combined.

@ Gemaal op Zuid and Cultuur&Campus Putselaan

BUILDING AN URBAN UNION programme

May 2025, Building an Urban Union: Urban Front

A local team of artists, students, activists, local experts, cultural organizers and members of the cooperative, exploring in collaboration with the transnational and transdisciplinary group Urban Front, topics as gentrification, non-institutional knowledge, inclusion and participation in Rotterdam South. Urban Front is an alliance composed of urban planners, artists, architects, designers, and researchers, who work to make cities more equitable by emphasizing grassroots knowledge and employing participatory cultural frameworks and artistic expression to strengthen communities. Urban Front collaborates with Afrikaanderwijk Coöperatie's Consultancy Buro on gathering and disseminating tools, knowledge, and strategies to reinforce and protect citizens' rights and agency. In 2025 this research will be shown to the public in a workshop and presentation evening.

@ Gemaal op Zuid



Meeting, collective learning, sharing knowledge, production, and presentation are central: activities arise directly from experiences and questions from the neighbourhoods. The programme is fueled by themes such as education, gentrification, climate uncertainty, non-institutional knowledge and spatial inequality, which are as urgent in Rotterdam (South) as elsewhere in the world.

The events can be of interest for residents from the area, (future) students, tutors, students and participants from the Cultuur&Campus Putselaan and its partners, local cultural workers and their contacts, visitors of the cultural programme from Afrikaanderwijk Cooperative, people interested in sustainable spaces for encounter, collective learning and new forms of living and learning together in the city.

STATION FOR RESOURCES programme



April — October 2025, Station for resources: **rooftop masterclasses**

A station for resources as a sustainable study place: A place of circularity, presentations of sustainable design and showcases of resources & materials studies. The rooftop of the Recycle Resource station will be used for a series of open air master classes. To explore sustainable possibilities of the collected food waste from the Recycle Station, artist, neighbor, gardener and avid composter Kate Price will provide the school lunches for the masterclasses together with Mensa Mensa, a local food justice organization dedicated to making good food a basic necessity

Class #1, April 17 2025 (example 1/6)

A masterclass by Superuse Studios; an architectural studio based in Rotterdam, that bases itself on a philosophy of circular design. Students will work together with Superuse Studios during a one-day session on the roof to take them on a journey towards a sustainable future. The workshop includes building with reuse materials such as the fruit and vegetable crates from the Afrikaander Market. This material, the plastic crate, is a symbol of long-standing collaboration between Superuse Studios and the Cooperative, as well as of their collective development of the Recycling Resource Station. During this hands-on session, Superuse Studios shares how the idea of the Recycling Resource Station came about and the impact it has had on the market and its neighbourhood.

@ Public space the Recycle Resource station (Grondstoffenstation)

STATION FOR RESOURCES programme

June & September 2025, Station for resources:

SPIN Collective

SPIN is an artist- and social justice collective constituted by alumni from the Willem de Kooning Academy Juliette Douet, Katayun Taraporevala, Carla Arcos Mathon and a network of friends, activists and students. With a passion for self-publishing, SPIN focuses on collective study as a liberating practice to build community by sharing resources, skills, materials, and knowledge. Intertwined with its gardening and publishing practices, SPIN explores how we can create, care, and learn together, facilitating spaces for growth and connection. The public accessible garden of the Cultuur&Campus Putseleen will be the center point for creating a seed library and two gatherings/events.

@ Garden of Cultuur&Campus Putseleen



APPENDIX 1

UPDATE Q2 2025

From April through December 2025, the Afrikaanderwijk Cooperative presents the Studio Programme for Cultuur&Campus Putselaan under the title *Collective Learning for a Shared and Just City*. The programme is rooted in the belief that meeting, learning, and working together can help shape a sustainable and inclusive urban future. Through collaboration between local residents, students, and artists, the programme activates various spaces in Rotterdam-Zuid for dialogue, collective learning, and hands-on exchange.

The programme consists of three thematic lines: *Reading Room of the Future*, *(Building) an Urban Union*, and *A Station for Resources*. These respond to urgent issues in the Afrikaanderwijk and surrounding neighborhoods, such as gentrification, ecological sustainability, access to knowledge, and community health. Events take place at multiple locations within walking distance of each other: the Gemaal op Zuid, Recycle Resource Station (Grondstoffenstation), Social Practice Library, and, starting in September 2025, Cultuur&Campus Putselaan.

For the Coop personally, it's nice to build on its already existing cultural programming and our organisational experience with that. In the Studio Programme the focus shifts more towards education, especially in blending the cultural and educational aspects. The Studio Programme centres on learning with and from local knowledge. It aims to create opportunities for collective study and practical exchange, connecting cooperative members, students, researchers and neighbours.

Since we already have a strong emphasis on informal knowledge sharing, this shift allows us to present that knowledge to a wider audience and to connect more intentionally with educational partners.

We started a bit later to align with other programming, so we weren't the only or the first activation in the schedule. We were more than ready to go and excited to begin in April. Overall, we feel that now, more than ever, people are looking for spaces to share knowledge and tactics.

Since the launch of the programme, we have organized the additional events.

Wednesday 16 April - A Station for Resources #01
With architect Jan Jongert (SuperUse Studios) and artist Kate Price

Thursday 15 May - Reading Room of the Future #01
Staining the Archive Queer
Hosted by designer Senka Milutinović, artist Katayun Taraporevala with cultural organizer Chaeyoung Kim and illustrator Masha Zotova

Thursday 22 May - A Station for Resources #02
With professor Davarian Baldwin. Moderated by researcher Hind Serkouh

Dinsdag 27 May - Building an Urban Union #01 - Resurgent Cities: Activating the Local
With Professor of Anthropology and Geography David Harvey and voices from Cairo, Quito,
Mexico City, New York, Rotterdam. Moderated by curator and writer Laura Raicovich

Donderdag 12 juni & 10 juli - (Building) an Urban Union #02 Tweekbosbuurt tour
With activist and Coop member Mustapha Eisaoui

A STATION FOR RESOURCES #01 – APRIL 16TH

The programme officially launched on April 16 with the first edition of *A Station for Resources*, held at the Recycle Resource Station (Grondstoffenstation). The event began with a public talk by Jan Jongert from Superuse Studios, who discussed the creation and design of the Grondstoffenstation, a multifunctional, circular structure built from recycled materials in collaboration with members of the cooperative.



Importantly, Jan emphasized that the realization of the project was only possible through long-term collaboration and perseverance. The process faced numerous external setbacks, including permit delays and the impact of COVID-19, but the collective determination and mutual support among all partners enabled the project to move forward. Everyone's specific expertise was a crucial link in the chain. Over time, the team not only completed the building but also gained valuable insights that can now be applied to future initiatives.



The event attracted a diverse audience, each bringing their own perspectives and interests. Students were particularly curious about the collaborative and social infrastructure of the Grondstoffenstation, while architects were eager to learn more about the rationale behind the use of recycled materials and the architectural decisions made. This variety of engagement reflected the project's layered relevance, spanning social, architectural, and ecological concerns.



On market days, vendors drop off surplus materials at the station, which are sorted by cooperative members and recycled as much as possible. The building not only promotes ecological sustainability, but also creates local employment and contributes to the circular economy. It also functions as a public space, featuring a tribune towards the football fields and playground and an accessible rooftop garden. Both of these will host open-air classes throughout the Studio Programme.

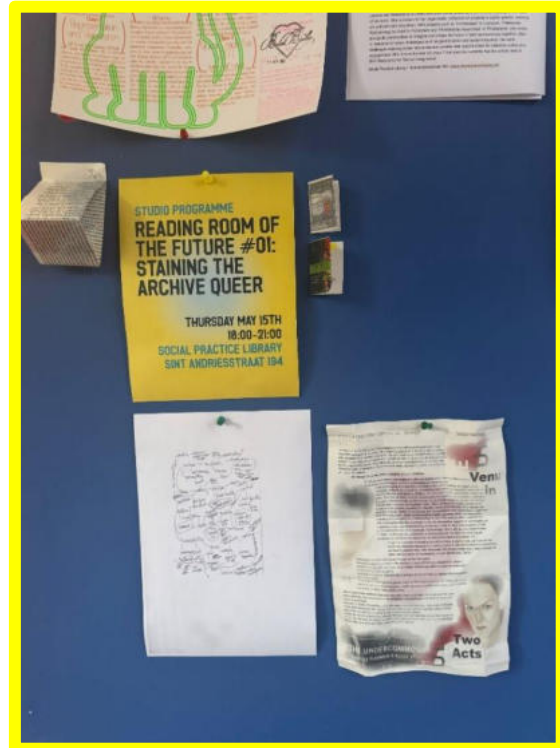
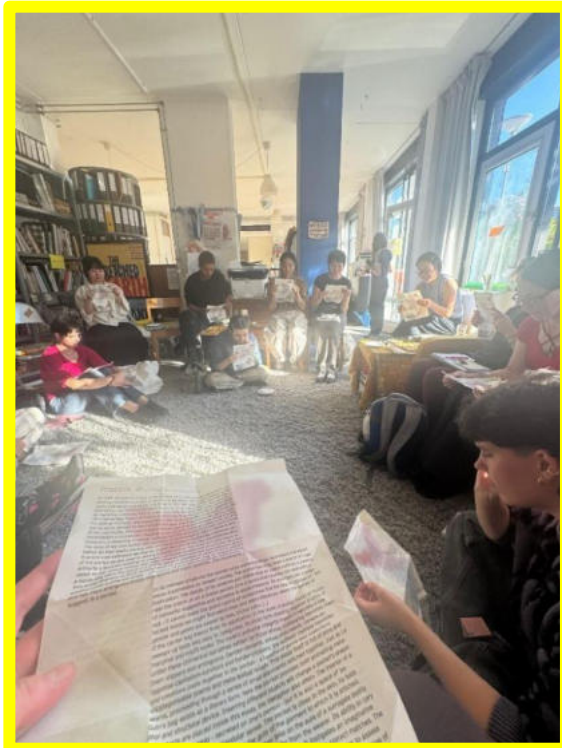


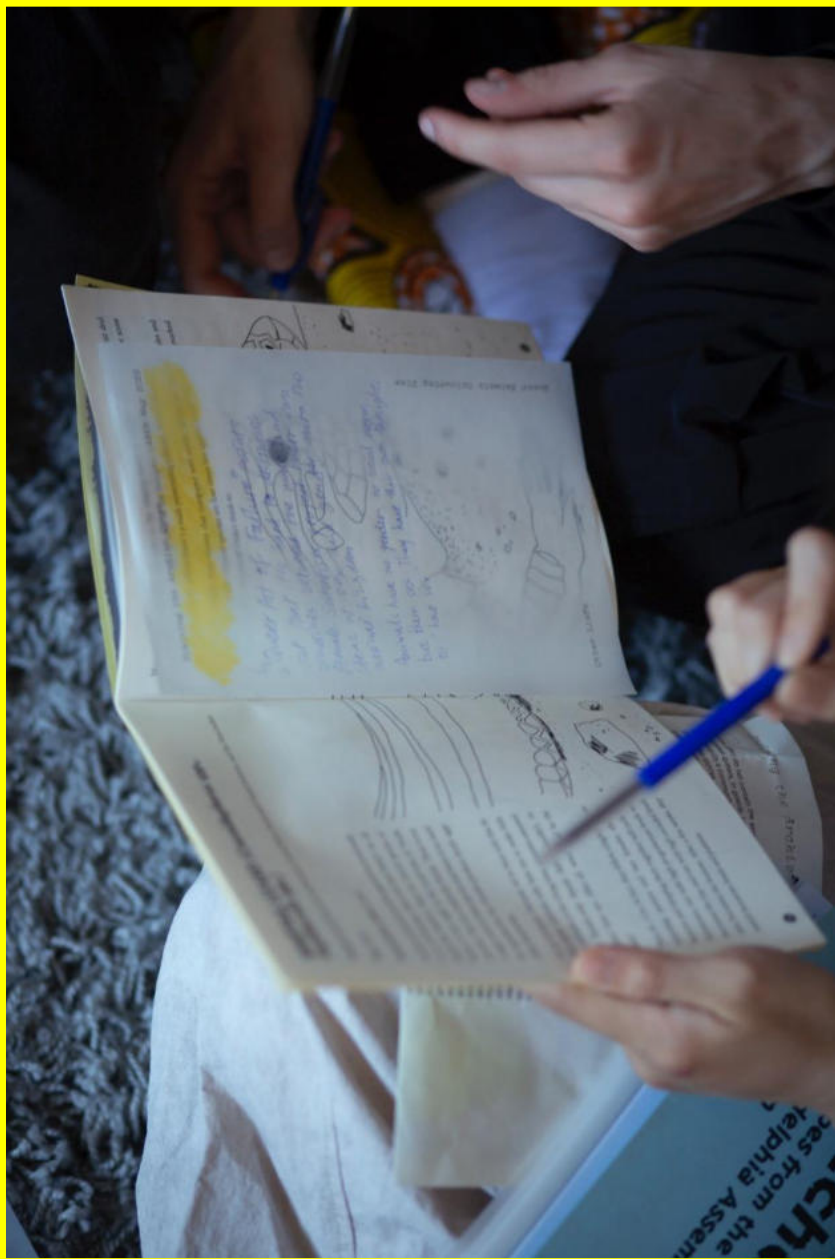
Following the first talk, guests enjoyed syrups prepared by artist Kate Price, made from leftover ingredients sourced from the station. The evening concluded with a small rooftop drink, also prepared by Kate, offering a glimpse of what a local and sustainable food culture can look like when rooted in care and creativity. This marks the beginning of a series of cultural and community-focused events and collaborations running through the end of the year.



READING ROOM OF THE FUTURE #01: STAINING THE ARCHIVE QUEER - MAY 15TH

Hosted by designer Senka Milutinović, artist Katayun Taraporevala with cultural organizer Chaeyoung Kim and illustrator Masha Zotova at the Social Practice Library.







A STATION FOR RESOURCES #02 – MAY 22ND

For another Studio programme, we invited Davarian Baldwin, internationally recognized urbanist, historian, and author of *In the Shadow of the Ivory Tower*, to join a gathering to speak not just about universities, but about power, justice, and the future of public space. This was the second talk at *A Station for Resources*. For these public open-air talks, we are building a rhythm by organizing them on Wednesday or Thursday evenings at the same returning times. Together with the other programming this consistency is already creating a sense of series and continuity. We see that people came back for the second gathering and signed up for the upcoming third one. And are popping up at the other programmes.





We also see a role for the cooperative, not only to ensure that the programme is genuinely embedded in the local context, but also to keep ourselves, the C&CP partners and the wider audience sharp. This means intentionally bringing in critical voices, creating space to reflect and discuss, and not avoiding the difficult topics. These conversations are not always comfortable, but they are necessary.

Baldwin, who is professor and Founding Director of the Smart Cities Research Lab at Trinity College in Hartford, Connecticut, is currently a visiting professor in Rotterdam connected to Erasmus University. In the beginning of the Cultuur&Campus Putselaan project, he was invited into the advisory board, offering his expertise. His work spans scholarly and public domains, with ideas featured in NBC News, BBC, HULU, USA Today, The Washington Post, and TIME magazine. In 2022, he was named a Freedom Scholar by the Marguerite Casey Foundation.

His talk took us on a journey, starting from the global to the local, from Black student movements in 1960s America to today's community struggles across campus encampments worldwide. He reminded us that the original vision of Black Studies was never just academic. It was a demand for housing, healthcare, labour rights, and community knowledge on campus. It was protest and education side by side. It was "Gym Crow" at Columbia and Malcolm X College in Chicago, with unarmed community security, prison education programs, and food and health services rooted in local needs.



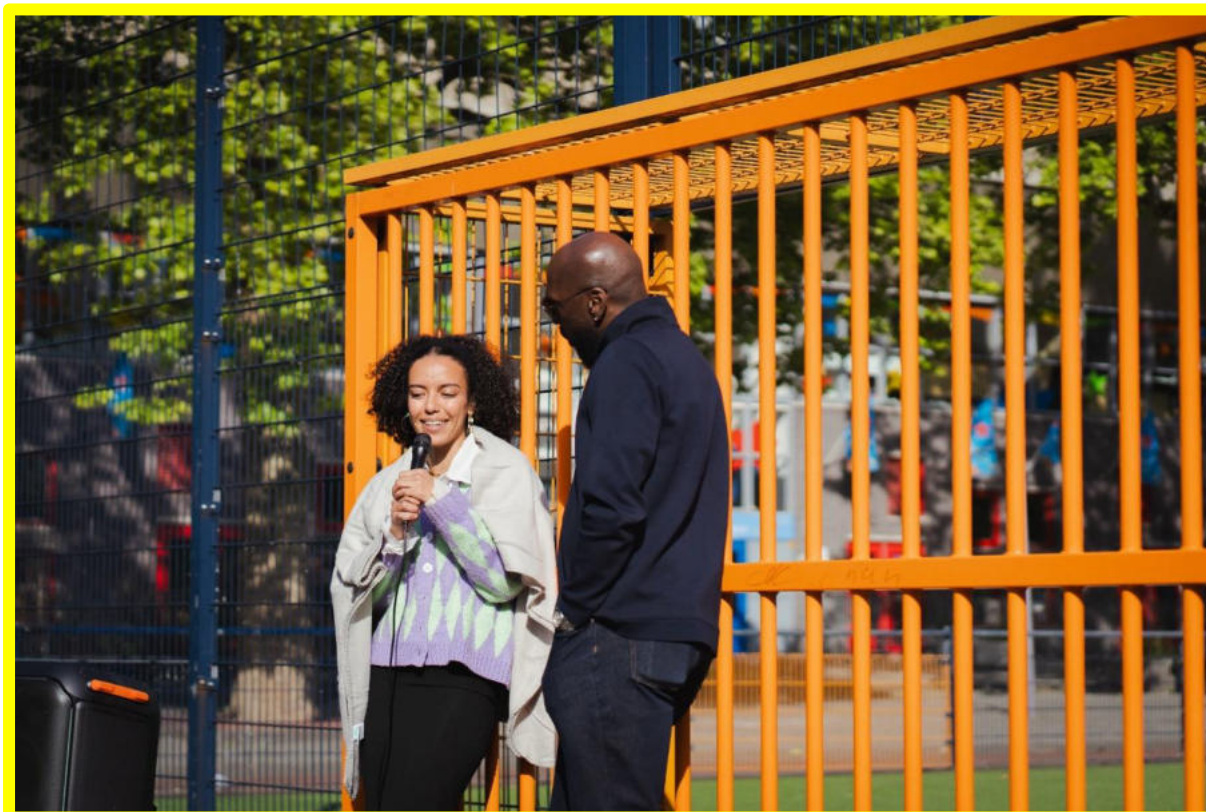
For some in the crowd, the talk was confronting, but also touching. It offered a lot of food for thought and lingered in conversation well after the evening had ended.

Throughout the event, Baldwin returned to one pressing question: who is “the campus” really for? He called on participants to reclaim the university, not as a building or institution, but as a network, a practice, a space of possibility. “We are the campus.” Protest, music, youth, food, conversation.... That is the university.

The conversation shifted to the current state of Cultuur&Campus Putselaan and its ambitions. Baldwin challenged the audience and institutions alike. Would this be another elite project that folds under “practicalities,” or a genuine community anchor? “The ideals got you the Bauhaus money,” he said plainly. “Now you have a debt. Stand on that.” As questions rolled in, topics ranged from Palestine solidarity to educational access. Baldwin was direct. While community support for Gaza is strong, institutions tend to respond with gestures, not principles. “Safety becomes predictability. But real democracy needs messiness. Innovation needs difference.” He warned of euphemisms like “efficiency” being used to cover for exclusionary practices.

When asked about opening up teaching, Baldwin offered clear advice. Classes must be public, multi-leveled, and rooted in local knowledge. “If you leave this campus and don’t know anything about the South, what was the point?” True education must involve walking the neighborhood, engaging with elders, learning from market vendors, b-boys, and community scientists. Without that, it’s not a community space. It’s branding.

The event ended with a shift from critique to dreaming. Baldwin asked: What do you want from this campus? We, the audience responded: Food. Housing. A third space. Nature. Free things. Education for youth. A good bookstore. Public transport. Infrastructure. “This is your governance,” Baldwin reminded us.



The evening was moderated by Hind Serkouh, a Rotterdam-based researcher whose work focuses on surveillance, privacy, and the construction of (public) security in urban environments. She brings this lens not only to her academic practice but also into everyday culture, through archival work in music and DJing with AMPFEMININE. Hind closed the conversation by noting its unfinished nature. The campus doesn't yet exist, but the dialogue, the desires, and the commitments are real.

As Cultuur&Campus Putselaan is indeed still in its early stages and lacks a well-established public identity recognized by the neighbors, we intentionally invited people from the Cooperative's long-standing networks and relationships developed over the past ten years. For the Afrikaanderwijk Cooperative, making our collaboration with the C&CP project publicly visible involved certain risks. Given our own critical stance, shared by some activist groups, towards the broader Cultuur&Campus development in the City of Rotterdam and some of its partners and visions, we were initially concerned about possible backlash or protest.

Interestingly, these groups have so far chosen not to actively oppose the programme, but rather to ignore it. While we would have preferred to engage them critically and constructively, this has not yet proven possible. They do not trust the programme and therefore avoid attending events they might otherwise be interested in. As the Cooperative, we are still exploring if and how such engagement might take place in the future. For now, we respect their distance and continue our work with care and awareness. Despite this, we are encouraged by the diverse and engaged audience that has found its way to the Studio Programme. Local residents, students, consultants from the local COOP's C&CP advice board, and university staff have attended, and several have already returned to multiple events. The atmosphere at the first gatherings was warm, engaged, and full of promise.

BUILDING AN URBAN UNION #01 – RESURGENT CITIES: ACTIVATING THE LOCAL – MAY 27TH

The Afrikaanderwijk Cooperatie hosted public gatherings in Rotterdam in May that brought together local residents, international guests, and radical urban thinkers. The three-day Resurgent Cities Forum, organized by Urban Front (a transnational network of urbanists and organizers, linking grassroots movements with policy and research to fight urban injustice) and the Afrikaanderwijk Coöperatie, served as a platform for global exchange on how cities can be reclaimed from speculation, displacement, and systemic inequality.

This gathering brought together voices and practices from across the globe. Guests travelled from Quito, Cairo, Khartoum, New York, Mexico City and Rotterdam to explore how communities are actively reshaping cities from below. Overlapping crises were met with overlapping strategies: cooperative housing, food redistribution, public space reclamation, and urban regeneration through solidarity and imagination.

While much of the forum unfolded at Gemaal op Zuid (the homebase of the Cooperative), Tuesday evening marked a special shift in tone and setting with a public programme at Hillevliet, a neighborhood cultural hub (where currently also the office of C&CP is located). This special public evening was curated as part of the Campus Studio Programme, organized by the Afrikaanderwijk Coöperatie. It falls under the broader programming line of (Building) an Urban Union, exploring how urban solidarity and self-organization can shape more just and inclusive cities. The space could host many people, perfect to welcome a broader and more local audience. Despite the raining evening we gathered with more than 150 people. This evening created a platform for exchange between the international guests and local residents, students, artists, organizers and journalists.



The event opened with a poem titled Radical Love by Mustapha Eaisaoui, a housing rights activist from Rotterdam. He is a former resident of the demolished Tweebosbuurt in the Afrikaanderwijk, Mustapha is one of the founders of Right to the City, Woonopstand, and a member of both the Bond Precaire Woonvormen and member from the Afrikaanderwijk Coöperatie. His spoken words grounded the evening in lived experience, reminding the audience that urban struggle is not abstract. It is emotional, rooted in memory and place. To set the tone for a gathering grounded in urgency, care, and resistance.

“We are here to convene, to flow through this notion of Resurgent Cities”

Davarian L. Baldwin, internationally recognized urbanist and Founding Director of the Smart Cities Research Lab at Trinity College, was asked by the COOP to deliver a recap of the previous two days. Baldwin is author of *In the Shadow of the Ivory Tower: How Universities Are Plundering Our Cities* and was named a 2022 Freedom Scholar by the Marguerite Casey Foundation. As visiting professor at Erasmus University Rotterdam he reflected on the days. He underlined the gathering as a coalition of conviction, focusing on infrastructures of possibility. Examples included: Cairo’s faith-based funding practices, Mexico City’s policy rooted in lived experience, Quito’s cooperative housing and community culture, Creative resource repurposing in Rotterdam: Discussions around the circular market, embedded in community but broader than we can see, turning discarded waste to value: food redistribution, syrups, community dinners, biogas.

He called for speculative co-creation and radical love (as a reference to Mustapha’s poem) as the ground for imagining alternatives to financialised urban futures. From food collectives to anti-eviction campaigns, he reminded us that we weren’t just talking about broken systems, we were looking at radical alternatives that already exist.

“If we can’t see it, how can we be it?” - Davarian Baldwin

The evening was moderated by Laura Raicovich. Laura is a writer, curator, and co-founder of Urban Front, former director of the Queens Museum and author of *Culture Strike: Art and Museums in an Age of Protest*, works at the intersection of art and social justice. She introduced our first keynote speaker.

David Harvey, Distinguished Professor of Anthropology and Geography at CUNY and one of the most influential thinkers in urban studies, delivered a presentation linking today’s urban crises to the structural dynamics of global capitalism. With over 26 published books, Harvey has shaped fields from political economy to cultural studies.

David Harvey, zoomed in and delivered a sharp critique by addressing the structural roots of today’s urban crises. Decades of wage repression, stagnant incomes, and capital accumulation without public benefit have left millions globally in existential precarity. He identified militarization and suburbanisation as key channels of capital waste and environmental degradation. Harvey stressed the urgent need for non-capitalist urban alternatives: good education, adequate healthcare and decent housing. He concluded with a call for cooperative, solidarious urban futures rooted in decent living standards and collective infrastructure “We must rebuild cities with a new imaginary—cooperative, solidarious, and just.”

The followed presentations centered lived experiences and grounded actions, with contributions from Sandra Lopez (Quito), whose participatory housing and environmental restoration projects transform land and build community power. May al-Ibrashy (Cairo) whose work reclaims heritage and space from state violence and engages youth through architectural and artistic practices and Sylvia (Mexico city) shared about Mexico's progressive approach to urban development, grounded in human rights and driven by social movements.

We dove into what prosperity actually means when it's defined by community rather than capital. After the keynotes the panel (with the presenters and Urban Front members) addressed the tension between survival strategies and visionary planning. Panelists reflected on the need to adapt between large-scale visions and urgent community realities: Ana Rodríguez Ludeña (Quito) spoke on the transformative potential of cultural policy in urban life. Miguel Robles-Durán (Mexico City) critiqued dominant infrastructure paradigms and advocated for radical, publicly owned alternatives. Ola Hassanain (Khartoum/Amsterdam) artist, architect and Urban Front member questioned how communities can plan when constantly displaced by gentrification, war, or crisis. May Emphasized agility, balancing survival strategies with opportunities for scale. Sylvia urged for autonomy and organization beyond state cycles: "We must decide the life we want to live."



Diana, from the audience, an artists living in Rotterdam South asked: How do we fight laziness and political apathy? Ana Rodríguez Ludeña, a researcher, former Minister of Culture of Ecuador and urban front member responded: "Through beauty, generosity, and the joy of building together. Fear exists, but our collective strength is greater. Across all sessions, a common thread emerged: communities are not waiting for permission to build the cities they need. They are already doing so, through cultural work, cooperative housing, neighbourhood organizing, and radical care.



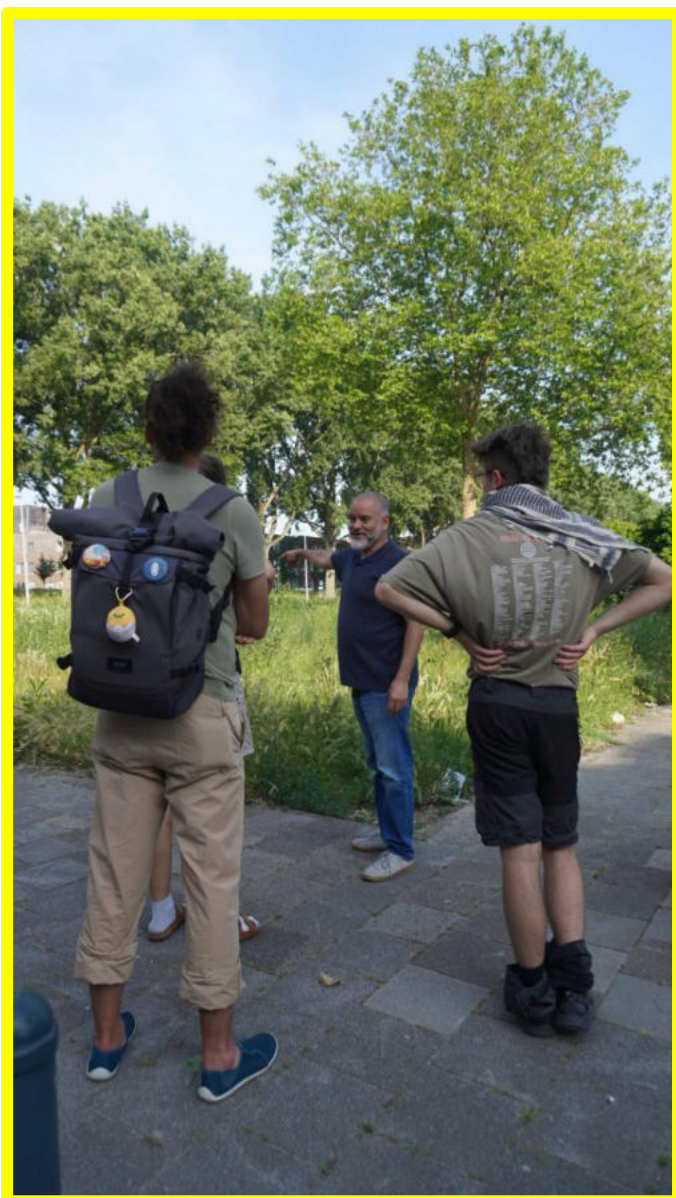
"We can hold emergency and vision at the same time." — May al-Ibrashy
Laura closed with a call for pluralism in struggle: like the civil rights movement, we don't need uniformity, we need collective direction and many tactics.



The bar was hosted by Mensa Mensa, a collaborator from Cultuur en Campus Putselaan, also located in the Hilleliet building. Their work on food justice resonated directly with the themes of the evening.

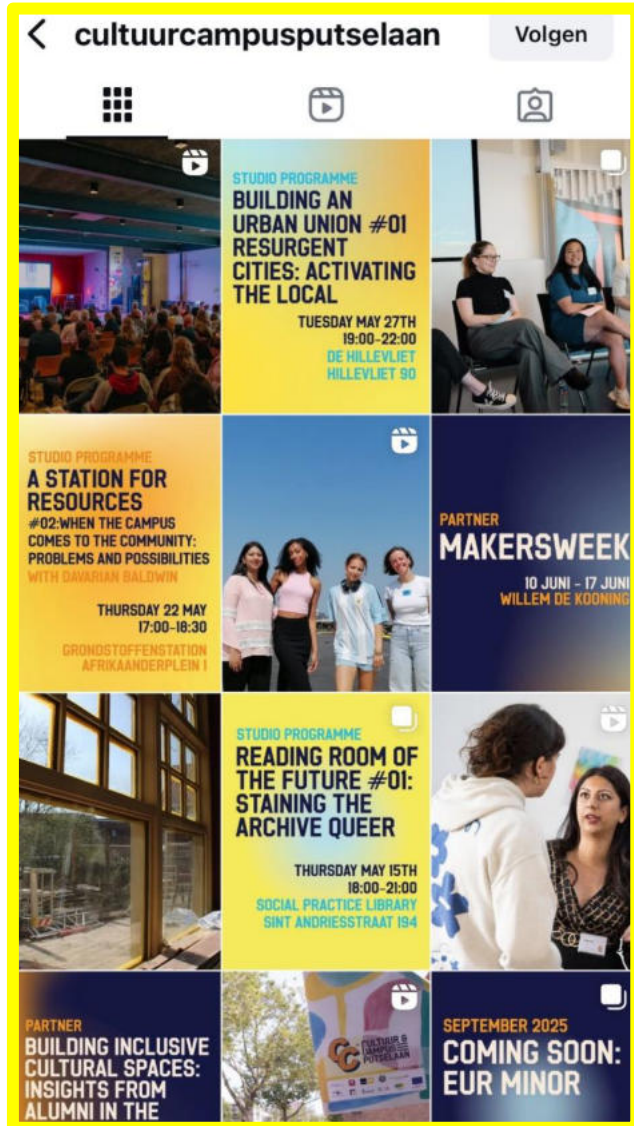


Donderdag 12 juni & 10 juli - (Building) an Urban Union #02 Tweebosbuurt tour
With activist and Coop member Mustapha Eaisaoui



COMMUNICATION

The communication team from C&CP created on request an image line to use for the C&CP with a slightly different tone of the design. All Campus Studio programme gradients are now using yellow, which makes them stand out as a series and they fit well into the page's of the Cooperative too, where we also use yellow as our basic colour.



We are still in the process of finding the most effective ways to communicate the programme. Through different channels, partners, and communication strategies, we aim to reach a broad and diverse public. We prefer to use the infrastructure of C&CP communication to connect events and actions to the name Cultuur&Campus Putselaan, thereby increasing visibility and cultivating a future audience for the new school. At the same time, it is important to reach out to the more locally engaged public in the Afrikaanderwijk, whom we already know how to invite. The past events have allowed us to begin shaping a working approach for this. With the support of the C&CP communication team.

LESSONS LEARNED & APPLIED

We connect themes and guests throughout the entire studio program, allowing lessons learned to feed back into the programming. That's why you'll see people appearing in different roles, bringing their (lived) experiences with them. For example, someone might be a guest, consultant, or organizer at one moment, and a moderator, spoken word artist, tour guide, or producer the next. This reflects the cooperative's vision, which is based on the belief that people have more than one skill and the capacity to contribute in multiple ways. For example artist Katayun Taraporevala organized and hosted Reading Room of the Future #01- Staining the Archive Queer event in the Social Practice Library but also helps out with production of some of the other Studio programme events. Professor, urbanist, historian Davarian Baldwin gave an open air class at the a Station for Resource #2 - When the Campus comes to the community event and during the (Building) an Urban Union #1 - Resurgent Cities keynote evening he spoke a live recap of the previous forum days. Curator Leana Boven is a consultant at Cooperative Consultancy Buro, and advises on Cultuur en Campus Putselaan project, but is also moderating one of the upcoming open air classes at the Grondstoffenstation. Mustapha presented his Spoken Word piece during (Building) an Urban Union #1 - Resurgent Cities but is also touring people through the Tweebosbuurt with his stories and lessons learned as part of (Building) an Urban Union #2 - Neighborhood Tours.